

CRAIG KERSEY

BSc(Hons) DipStats FSI MAE QDR MCI Arb

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Professional Background

Craig founded Guildhall Limited in 1992 and works as an independent adviser on strategic issues to businesses drawn primarily from the financial services, technology and professional services sectors. The practice has provided expert witness support since 1994. Craig was accredited as a commercial mediator by The Academy of Experts in 2003.

In addition to his work with Guildhall, Craig has enjoyed career spells in the computer services and international investment banking sectors. The latter includes senior trading and risk control positions with banks based in North America, Britain, Japan and the Middle East.

Mediation Experience

Commercial experience includes lead- and co-mediator positions, advice on negotiation strategy and attendance as an expert witness. Subject areas include financial services, employment, freight insurance, car repairs, inheritance, business partnerships, professional fees, and neighbour disputes in both the commercial and community arenas.

Other Dispute Resolution Experience

Craig has been instructed as an expert witness or adviser in commercial disputes involving contractual differences over financial instruments (stocks, securities, derivatives, spread betting), employment, intellectual property and personal injury. He has also been instructed in criminal cases. Instructions often involve extensive forensic analysis of the underlying instruments or portfolios.

Memberships & Qualifications

Fellow of the Securities & Investment Institute
Member of the Academy of Experts and its Register of Qualified Mediators
Panel Member of the Association of Northern Mediators
Member of the Institute of Directors
Member of the Chartered Institute of Arbitrators

Education

BSc(Hons) in Mathematics and Statistics, University of Sussex
Postgraduate Diploma in Mathematical Statistics, University of Cambridge